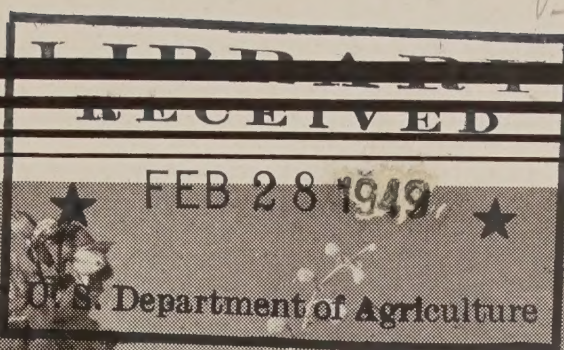


Historic, Archive Document

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scientific knowledge, policies, or practices.

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Richards' Gardens

Wholesale Catalog

For Spring 1949

Field Grown Perennials
Hardy Phlox - Delphiniums

Telephone 3941
PLAINWELL, MICHIGAN

PRICES FOR LESS THAN 100 OF ANY VARIETY

50 Plants— $\frac{1}{2}$ of the 100 Price

25 Plants—30% of the 100 Price

Not Less Than 25 of Any one Variety Must Be Ordered

5% DISCOUNT ON ALL ORDERS OF 250 OR MORE OF ONE VARIETY

HEAVY ROOTED, ONE-YEAR FIELD GROWN

Perennial Plants

(Blooming seasons, where given, are approximate and depend on climate, weather conditions, etc.)

ALYSSUM (Rock Madwort)

SAXATILE COMPACTUM (BASKET OF GOLD)—One of the showiest spring flowers with its large clustered blooms of bright yellow. Excellent for the rockery or borders. Grows 10 to 12 inches high. Very hardy. Blooms during April and May.

100 for \$4.00

50 for \$2.00

25 for \$1.20

ANCHUSA (Sea Bugloss)

ITALICA DROPMORE (ALKANET)—A splendid background plant; grows 5 to 6 feet tall. Bears a profusion of true gentian flowers on sturdy stems. Blooms in June; plants are very hardy.

100 for \$4.00

50 for \$2.00

25 for \$1.20

AQUILEGIA (Columbine)

These are among the most beautiful of hardy plants, and the most important parts of the hardy perennial garden. Their presence will lighten up even the most formal planting and their colorful blooms are unexcelled for cutting. Blooms during May and June.

CLEMATIFLORA—Resembles a clematis. Blooms in June in a variety of pastel shades. Grows about 2 feet high.

100 for \$7.00

50 for \$3.50

25 for \$2.10

CRIMSON STAR—Very striking. Blooms are bright crimson outside; waxy white inside. Excellent for cutting.

1-yr. plants 100 for \$3.50; 50 for \$1.75; 25 for \$1.05

LONG SPURRED BLUE—Large flowers in all shades of blue. Extremely long spurs. A heavy blooming type; sturdy grower.

100 for \$3.50

50 for \$1.75

25 for \$1.05

LONG SPURRED HYBRIDS—A superior cutting variety. Also much in demand for bedding because of the exceptionally wide range of colors. A very prolific bloomer.

100 for \$3.50

50 for \$1.75

25 for \$1.05

MRS. SCOTT ELLIOTT HYBRIDS—Large, long spurred flowers in a wide range of colors, covering all shades of lavender, purple, red, white, yellow, blue and pink.

1-yr. plants 100 for \$3.50; 50 for \$1.75; 25 for \$1.05

2-yr. plants 100 for \$6.00; 50 for \$3.00; 25 for \$1.80

ROSE QUEEN—Richly colored deep rose blooms. Fine for cutting.

100 for \$4.00

50 for \$2.00

25 for \$1.20

SILVER QUEEN—Finely formed florets of silvery white.

100 for \$4.50

50 for \$2.25

25 for \$1.35

ANEMONE

PULSATILLA (PASQUE FLOWER)—A fine plant for the rock garden or borders; grows 9 inches high. Lovely mauve flowers with golden stamens. Blooms late April and May.

100 for \$5.00	50 for \$2.50	25 for \$1.50
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ST. BRIGID'S HYBRIDS—Brilliant mixed colors. Grows 12 to 18 inches tall.

100 for \$4.00	50 for \$2.00	25 for \$1.20
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ARABIS (White Rock Cress)

ALPINA—A splendid creeping plant which seldom grows over 12 inches high. Masses of white blossoms in early spring.

100 for \$3.50	50 for \$1.75	25 for \$1.05
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ARTEMISIA (Southernwood)

SILVER KING—A striking contrast plant with light silvery gray foliage. Very popular for mixed bouquets, and to cut and dry for winter use.

100 for \$4.00	50 for \$2.00	25 for \$1.20
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ASCLEPIAS (Orange Butterfly Weed)

TUBEROSA—Produces an abundance of brilliant orange flowers during July and August. Plants attain a height of 2 to 2½ feet; are extremely hardy and grow successfully in any soil.

100 for \$4.00	50 for \$2.00	25 for \$1.20
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CAMPANULA (Bellflower)

CARPATICA (Dwarf Blue Bells of Scotland)—Excellent for rockeries or for edging. Plants form rounded clumps 6 to 8 inches high; produce bright green foliage and beautiful dark bell-shaped blossoms of large size.

100 for \$3.50	50 for \$1.75	25 for \$1.05
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HARDY CARNATION (Carnation Grenadin)

These hardy outdoor carnations have unlimited uses and should have a place in every garden. For spots of bright color, for cutting and for fragrance they are unexcelled. Bloom almost throughout the summer. Plants grow 18 inches high.

"KING OF THE BLACKS"—Large, fragrant flowers of deepest maroon color and satiny black sheen. An outstanding carnation.

100 for \$5.00	50 for \$2.50	25 for \$1.50
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GOLDEN SUN—Sweet scented, golden yellow color.

100 for \$5.50	50 for \$2.75	25 for \$1.65
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PINK—We highly recommend this for its clear pink color.

100 for \$4.50	50 for \$2.25	25 for \$1.35
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RED—Striking brilliant red color and very profuse habit of bloom makes this a much desired variety.

100 for \$4.50	50 for \$2.25	25 for \$1.35
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WHITE—Should be included in all carnation plantings to complete the color range.

100 for \$8.00	50 for \$4.00	25 for \$2.40
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MIXED VARIETIES

100 for \$4.00	50 for \$2.00	25 for \$1.20
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CHEIRANTHUS (Siberian Wallflower)

ALLIONII, GOLDEN BEDDER—Bright golden yellow blooms make a rich color display in the rockery or border during May and June. Plants reach a height of 12 inches.

100 for \$3.00	50 for \$1.50	25 for 90c
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COREOPSIS (Tickseed)

DOUBLE SUNBURST (NEW GOLD)—A new variety which bears double flowers of good color. Coreopsis is one of the most useful perennials for borders and cutting. Easy to grow; blooms profusely from June until frost. Grows 3 feet tall.

100 for \$4.50	50 for \$2.25	25 for \$1.35
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Hardy Chrysanthemums

ALL EARLY BLOOMING VARIETIES

These beautiful hardy Chrysanthemums will begin to bloom in early fall and will provide a wealth of rich color for your gardens long after other plants have finished flowering. All are hardy, easy to grow and are of the best varieties offered by any grower.

Our plants are shipped in a waterproof pot, carefully wrapped and fully guaranteed to reach you in good condition.

FOR SPRING 1949 DELIVERY

The following list of hardy Chrysanthemums are offered for spring delivery only. Rooted cuttings will be shipped from late February to the middle of June. Potted stock from April until the end of the season.

No orders will be accepted for less than 25 rooted cuttings of a variety, or less than 10 potted plants of a variety.

25 of a variety at the 100 rate.

ORDER NOW

So that we may ship your order complete at the time you want it.

NO PACKING CHARGE

Choice Hardy 'Mums

PRICES ON ALL VARIETIES

(Except Courageous, Saturn and Yellow Avalanche)

POTTED PLANTS—100 of one variety for \$12.50.

ROOTED CUTTINGS—100 of one variety for \$8.00.

VARIETIES

AUTUMNSONG—A delightful new color in 'mums; a beautiful wine-rose shading to carmine.

AVALANCHE—Big, fluffy, white flowers measuring 5 inches across. Truly "Queen of the Whites".

AVIATOR—A new, coppery red which promises to become very popular. Large, double flowers bloom during October.

APPLEBLOSSOM—Lovely appleblossom pink fading to a clear white; large flowers with cactus-like petals.

BETTY—Splendid upright plant; double flowers of rose-pink without a trace of magenta. One of the best new pinks.

CHRIS COLUMBUS—New, outstanding ivory-white. Large, double blooms from late September on.

CANDLELIGHT—Creamy white, double blossoms; very lovely and graceful. Blooms during September.

COURAGEOUS—Bright, dark ruby-red. Large, double flowers measure 3½ inches across. Very striking. Its color and vigorous growth are outstanding.

POTTED PLANTS—100 of this variety \$14.50.

ROOTED CUTTINGS—100 of this variety \$10.00.

DRAGON LADY—A satin-smooth Chinese red. Blooms continuously for 6 weeks; mature flowers develop spoon tips.

EARLY WONDER—New; large, soft-pink pompon type. Produces an abundance of double flowers from late September on.

EGGSHELL—Large, double flowers of a distinct eggshell white, slightly deeper at center. Early blooming.

EMBER—A brilliant, glowing bronze with orange shadings. Stands out vividly in comparison with others of this color.

FLASHLIGHT—Attractive dark red with golden reverse. Large, double flowers. Early flowering.

FRANCES CARLETON—Very unusual shade of mallow-purple; each petal is tipped with silver. Blooms mid-September.

GLOWING COALS—Bright, deep cherry-red with orange reverse. One of the best early reds. Very free flowering and vigorous.

HARBOR LIGHTS—Large, double flowers of pale yellow with cream-white tints. Blooms during September.

HEATHERBLOOM—An outstanding color combination; heather-pink, center shaded rose-red with gold tipping. Large, double blooms.

JACKIE—A rich wine-red color. This variety blooms later than some of the others listed.

LAVENDER LADY—Immense double flowers in a beautiful silvery-lavender shade. Unusually hardy.

MARGARET ANN—Light rosy-purple. Blooms are large, fully double and come along about mid-September.

MISS LACE—A true light-pink shade. Large 3-inch blooms are borne in profusion on strong, upright stems.

MRS. DUPONT—Large, double blooms of a delightful peach-pink shade tinted rosy-salmon bronze.

ORIENTAL GLORY—Brilliant oriental red. Beautiful 3-inch blooms have slightly pointed petals.

PINK RADIANCE—Masses of luminous, soft-pink blooms cover plants from late September on. Very free flowering.

POLAR ICE—Clear ice-white. Blooms are large and fully double and flower freely from early September on.

RED VELVET—An outstanding velvety-crimson. Considered one of the best of all crimson 'mums. Large double blooms.

SATURN—Sparkling orange-bronze. Single flowers are produced in great abundance on tall, sturdy plants.

POTTED PLANTS—100 of this variety for \$10.00.

ROOTED CUTTINGS—100 of this variety for \$6.00.

SIENNA—Dark reddish-orange, toned burnt-sienna brown. A heavy textured, long lasting, fully double flower.

SILVER TIP—Bright carmine, with each petal tipped silvery white. A very charming color combination.

TWILIGHT—Large, double flowers in a pleasing shade of fuchsia-purple with silvery reflex.

WHITE KNIGHT—Large blooms of clear, ivory-white. Flowers are well-formed with somewhat pointed petals.

WHITE WONDER—The perfect white pompon. Exquisite ball-shaped blooms of soft creamy-white.

YELLOW AVALANCHE—A sensational new yellow. Big, fluffy blooms of a rich, golden-yellow shade. A bud sport of the white variety.

ROOTED PLANTS—100 of this variety for \$14.50.

ROOTED CUTTINGS—100 of this variety for \$10.00.

ZANTHA—Large, double, ball-shaped flowers of clear canary-yellow color. Unusually long blooming period.

ENGLISH 'MUMS

Prices on all Varieties (except Trixie):

POTTED PLANTS—100 of one variety for \$14.50.

ROOTED CUTTINGS—100 of one variety for \$10.00.

VARIETIES

ALABASTER—An early white of large size and good substance; petals slightly incurved. Blooms will grow 5 inches across if disbudded.

ALEX MASON—Rich buttercup yellow; large incurved bloom; if disbudded will make 6-inch blooms.

BRONZE EARLY BUTTERCUP—Rich deep bronze with golden buff reverse. One of the very finest bronze English 'mums. Should be disbudded to a dozen buds to the plant for best results.

CERISE—Lovely spray variety that grows on wiry stems; a striking rosy-cerise shade with quilled petals.

CHINA GOLD—Double flowers of bright golden bronze with quilled petals; remarkably attractive. Blooms later than some.

COPPELIA—Striking Indian-red or ripe tomato color. Flowers are double, of good form and substance.

ELDORADO—Large blooms, measuring 5 inches across, are a most charming yellow shade. Very free-flowering; should be disbudded for best results.

GEO. McLEOD—An outstanding deep golden yellow. Well-formed blooms with incurved petals. Should be disbudded.

INDIANA—Rich velvety crimson, shading darker towards the center. Large, 5-inch, double blooms from late September on.

JEAN HARLOW—Large, double blooms of semi-incurved form. Beautiful bright golden-yellow color.

LEDA—Gorgeous rolled petals of heliotrope-pink. Flowers are 6 inches across if disbudded. We consider this one of the finest of the English strain.

ORANGE GLOW—Orange-bronze with golden reverse. Large, well formed blooms; free flowering, vigorous grower.

SALMON FREDa—A beautiful salmon-pink. Large, well-formed blooms come along during September.

TRIXIE—Large, shapely flowers of a delightful salmon-pink shade. Plants are extremely hardy, strong growers and produce blooms in great profusion.

POTTED PLANTS—100 of this variety for \$18.50.

ROOTED CUTTINGS—100 of this variety for \$15.00.

GOLD STANDARD—Flowers are fully incurved and of the deepest possible golden yellow. Blooms up to 7 inches across if disbudded!

NEW OUTSTANDING POMPONS

LAVENDER LASSIE—A grand new pompon in a beautiful silvery-lavender shade. A delightful miniature of Lavender Lady. Double flowers; early blooming.

POTTED PLANTS—100 of this variety for \$12.50.

ROOTED CUTTINGS—100 of this variety for \$8.00.

RUBY POMPON—An exciting ruby-crimson pompon. Masses of brilliant blooms literally smother the plants from early October.

POTTED PLANTS—100 of this variety for \$10.00.

ROOTED CUTTINGS—100 of this variety for \$6.00.

NEW CUSHION TYPE 'MUMS

Prices on all varieties (except Coral Seal):

POTTED PLANTS—100 of one variety for \$12.50.

ROOTED CUTTINGS—100 of one variety for \$8.00

VARIETIES

BLACK VELVET—A seedling of Red Velvet. Color is a very dark rich red; petal texture is like lustrous velvet.

CORAL SEA—An outstanding color combination, salmon-buff suffused with coppery rose.

POTTED PLANTS—100 of this variety for \$10.00.

ROOTED CUTTINGS—100 of this variety for \$6.00.

EXETER—Beautiful new bronzy-yellow. Very branchy growth with luxuriant green foliage.

JOAN HELEN—Sparkling garnet-red, shading to purple with bright yellow center. Very free-flowering.

ORCHID HELEN—One of the most prolific lavender-pink 'mums in existence. This is the result of a cross of which Joan Helen was the seed parent. It carries all of the desirable qualities of Joan Helen; low, clean, compact habit of growth. Flowers are fully double and burst into bloom all at once.

POCAHONTAS—A crushed strawberry shade. Plants are dwarf and bushy and produce loads of lovely 3-inch blooms.

ROSITA—Enchanting little button-pompon flowers of a light Persian-rose shade. Bushy plants are completely covered with pretty "pink buttons".

SONJA—A new aster-flowered cushion 'mum. Blooms are a lovely purple shade and are produced in great masses.

SEPTEMBER SERIES 'MUMS

Prices on all varieties:

POTTED PLANTS—100 of one variety for \$12.50.

ROOTED CUTTINGS—100 of one variety for \$8.00.

VARIETIES

SEPTEMBER BRONZE—One of the most colorful of the early 'mums; loads of lovely little pompon-shaped flowers in the warmest bronze tints, from mid-September to latest frosts.

SEPTEMBER CLOUD—Beautiful pompon flowers of pure white shading to primrose near center. Plants are compact and completely covered with blooms from early September on.

SEPTEMBER SUNSHINE—Brilliant yellow blooms come in great profusion from mid-September until frost. Plants are very compact; of uniform growth.

STANDARD CUSHION 'MUMS

Dwarf in height, hardy, colorful and the most prolific bloomers we know of among plants. They begin blooming in July and each plant produces actually hundreds of buds and flowers from then on until the last fall freezes. Unexcelled for showy, mass plantings. We offer the following colors:

BRONZE CUSHION
PINK CUSHION

RED CUSHION
YELLOW CUSHION

Prices: POTTED PLANTS—100 of one color for \$10.00.

ROOTED CUTTINGS—100 of one color for \$6.00.



Pacific Hybrid Delphinium

DELPHINIUM

(PERENNIAL LARKSPUR)

Here is one of the best loved and most popular of the world's perennials. New introductions have widened the colors available and have produced better growth and blooms. Our reputation has been founded on the high quality of the delphiniums we grow.

BELLADONNA, IMPROVED CLIVEDEN BEAUTY—Beautiful, soft light blue in color. A strong grower; blooms heavily during June; strong stems and fine color. Plants grow to 3 feet tall.

100 for \$3.50

50 for \$1.75

25 for \$1.05

BELLAMOSUM—Has rich deep blue color. Identical in habit of growth and characteristics with Belladonna described above.

100 for \$4.50

50 for \$2.25

25 for \$1.35

CHINESE—Graceful habit of growth and has finely cut foliage which makes it useful for garden and display. Flower spikes are loosely arranged and have a clear light blue color. Keeps well when cut; excellent for bouquets. Grows 2 feet tall.

100 for \$3.50

50 for \$1.75

25 for \$1.05

LAMARTINE—Well formed spikes of the deepest blue flowers, each with a distinct white eye. The real Gentian-blue color is rare in flowers; here is one of the finest cutting varieties.

100 for \$4.00

50 for \$2.00

25 for \$1.20

Pacific Hybrid Famous Vetterle and Reinelt DELPHINIUM

This elegant strain of Delphinium is almost beyond description. Flower spikes 3 to 5 feet long, closely packed with individual flowers from 2 to 3 inches across; many are double, semi-double, some single. The plants are resistant to mildew and stems are wiry and strong enough to resist high winds. These are strong, well-rooted plants from seed sown last May. Will bloom in June and July.

VARIETIES

BLACK KNIGHT—Darkest royal violet.

BLUE BIRD—Clear medium blue with white bee.

BLUE JAY—Medium to dark blue with darker bee.

CAMELIARD—Clear soft lavender. White bee.

GALAHAD—Pure white with white bee.

GUINEVERE—Light pink lavender with white bee.

KING ARTHUR—Rich, deep royal violet. White bee.

LANCELOT—Soft lavender, self-colored.

PERCIVAL—White with brown bee.

SUMMER SKIES—Clearest light blue. White bee.

ROUND TABLE—A superb mixture of the finest shades.

The Eleven Varieties Listed Above

100 for \$8.50

50 for \$4.25

25 for \$2.55

MIXED SHADES 100 for \$7.00; 50 for \$3.50; 25 for \$2.10

DIANTHUS BARBATUS (Sweet William)

An old-fashioned favorite of which we never tire. Plants are very hardy, easy to grow, and produce masses of colorful blooms during June. Excellent for beds and for cutting; plants attain a height of 1½ to 2 feet.

VAUGHAN'S SPECIAL MIXED—Excellent strain of vigorous growing plants with a wide range of brilliant colors.

100 for \$3.00

50 for \$1.50

25 for 90c



THE HOME OF ONE YEAR, FIELD GROWN PERENNIALS

A Familiar Landmark to Travelers on U. S. 131—The Red Brick Tavern—The Old Homestead, Recommended by Duncan Hines— One of Michigan's Most Famous Eating Places—Famous For Its Excellent Chicken and Steak Dinners—Just North of Plainwell. About Half Way Between Kalamazoo and Grand Rapids—Visitors are Always Welcome at any time. For Lunch or Dinner Reservations Phone Plainwell 3943.

DIANTHUS (Everblooming)

LATIFOLIUS ATROCOCCINEUS FLORA PLENA—A beautiful summer blooming variety. Bears brilliant fiery crimson flowers throughout the summer. Very hardy and a vigorous grower.

100 for \$3.00 50 for \$1.50 25 for 90c

DIANTHUS PLUMARIUS (Clove Pinks)

New strains of the old-fashioned Hardy Pinks have brought this grand flower back into favor. Noted for their exquisite fragrance and free blooming habit. Plants bloom during June and grow 15 to 18 inches tall.

CYCLOPS—Deep rosy crimson hybrids; red center. Very fragrant.

100 for \$3.00 50 for \$1.50 25 for 90c

DIGITALIS (Foxglove)

GIANT SHIRLEY HYBRIDS—This elegant strain of an old-fashioned flower attains a height of 4 feet and is ideal for tall, colorful backgrounds. The color mixture is superb, ranging from white to pink to deepest rose. We highly recommend this variety.

100 for \$4.50 50 for \$2.25 25 for \$1.35

GAILLARDIA (Blanket Flower)

For general hardiness and profusion of colorful blooms, the Gaillardias are in a class by themselves. Plants require only the very simplest of care and will make a bright color display in the perennial border. Blooms keep extremely well after cutting, which makes them very desirable for bouquets.

BURGUNDY—Outstanding for its vigorous growth and long blooming period. Plants produce a profusion of warm, rich dark red blossoms with high-tufted centers. Very colorful and very desirable in the mixed border.

100 for \$4.00 50 for \$2.00 25 for \$1.20

DAZZLER—One of the most brilliant of the Gaillardia family. Large flowering type with blooms of bright golden yellow centered with a disc of satiny maroon. Plants grow 2 feet tall.

100 for \$4.00 50 for \$2.00 25 for \$1.20

GOBLIN, DWARF—A true dwarf Gaillardia which deserves a place in every garden. Plants grow 12 to 15 inches high in very compact shape. Foliage almost disappears under the mass of large, deep red and gold blooms.

100 for \$4.00 50 for \$2.00 25 for \$1.20

PORTOLA HYBRIDS—Extremely large flowering strain and noted for the wide range of deep colors which vary from reddish brown to deep gold. The 2-ft. tall plants make colorful bouquets.

100 for \$3.50 50 for \$1.75 25 for \$1.05

GYPSOPHILA (Baby Breath)

One of the best known perennials and much loved for the delicacy of its blooms. For misty garden beauty and for use in mixed bouquets, it has no equal.

PACIFICA—Beautiful pearly-pink blooms in branching panicles; excellent for use in fall bouquets. Plants grow 18 inches tall and bloom during September and October.

100 for \$3.00

50 for \$1.50

25 for 90c

PANICULATA—Dense, spreading, bushy type which reaches a height of 3 feet. Countless tiny white blossoms completely hide the plant during the long flowering season from July 'til frost. Foliage is fine in texture and ornamental in rockery or border; may be cut and dried for winter use.

Regular size 100 for \$5.00; 50 for \$2.50; 25 for \$1.50

Grafting size 100 for \$8.00; 50 for \$4.00; 25 for \$2.40

SNOW WHITE, DOUBLE—Grows only about 3 feet high and produces a mass of small white flowers, mostly double. Much used at the ends of perennial borders for its misty, delicate atmosphere. Good for all types of bouquets. Blooms from July til frost.

100 for \$6.00

50 for \$3.00

25 for \$1.80

HELIANTHEMUM (Hardy Sun Rose)

No plant is more beautiful or colorful for the rock garden, border or wherever a very low-growing plant is desired. Their multitude of brilliant colors and blooms attract attention and add charm wherever used. Glossy green foliage forms a beautiful background for the flowers.

MUTABILIS, MIXED—Beautiful hybrids of rose, white and yellow. Plants grow 6 to 10 inches high; bloom during May and June.

100 for \$3.00

50 for \$1.50

25 for 90c

HIBISCUS (Giant Mallow)

Unequalled for tall backgrounds or for specimen plants. Their large-leaved, ornamental foliage is very desirable in the border. Tall erect canes bear large, bell-shaped flowers often measuring 7 or 8 inches across. Plants are easily grown and very hardy; attain a height of 4 feet. Bloom during August.

MALLOW MARVEL, PINK

100 for \$3.00

50 for \$1.50

25 for 90c

MALLOW MARVEL, JUMBO RED

100 for \$3.50

50 for \$1.75

25 for \$1.05

AVALON, MIXED

100 for \$4.00

50 for \$2.00

25 for \$1.20

HELIOPSIS (Hardy Zinnia)

Outstanding for their hardiness and fine color. Plants are of compact growing habit with strong, straight stems. Very free flowering; valuable for cutting.

LEMOINE'S GIANT—Large, double blooms of golden yellow color. Flower from July until frost; plants grow 2 to 3 feet tall.

100 for \$4.50

50 for \$2.25

25 for \$1.35

HOLLYHOCKS

No flower has more sentiment or is more closely associated with our early memories than the Hollyhock. Their colorful charm has a definite place in every garden; they are invaluable for screening purposes, and equally useful as a background in borders.

NEWPORT PINK—Rich, shimmering pink blooms on tall stems.

100 for \$5.50

50 for \$2.75

25 for \$1.65

IBERIS (Hardy Candytuft)

These delightful plants have a very distinct place in the rockery or wherever a dwarf plant with evergreen foliage is needed. Plants are very hardy and rarely exceed 18 inches in height; produce dense heads of blooms in early spring. May be used for dwarf flowering hedge.

GIBALTARICA—Masses of lavender blossoms, with evergreen foliage, in early spring. Dwarf growth, splendid for edging.

100 for \$3.50 50 for \$1.75 25 for \$1.05

JUCUNDA—Dwarf, bluish-green plants are covered with dainty pink flowers during May and June. Ideal for rockery or low border.

100 for \$5.00 50 for \$2.50 25 for \$1.50

SEMPERVIRENS—Produces a profusion of white blooms in early spring. Same growth habits as Gibraltarica.

100 for \$7.00 50 for \$3.50 25 for \$2.10

IRIS DICHOTOMA (Vesper Iris)

Large, fragrant blooms come in tall branching sprays in late July and continue through August. Flowers open each evening and make a rich display of color when planted in groups. Plants produce a profusion of blooms and grow 3 feet high.

MIXED—Colors run from light cream through blues, purples and red shades. Excellent for mixed beds.

100 for \$3.00 50 for \$1.50 25 for 90c

IRIS SIBERICA (Siberian Iris)

Somewhat like Kaempferi in habit of growth and appearance of blooms but each plant throws up from 15 to 30 stems, each topped by a magnificent bloom. Grow from 3 to 4 feet tall and are fine for background in the perennial border. July.

MIXED—Beautiful range of colors from violet to deep blue.

100 for \$4.50 50 for \$2.25 25 for \$1.35

LATHYRUS LATIFOLIUS (Hardy Perennial Sweet Pea)

A climbing form of Sweet Pea which should be more generally planted in this country. Will quickly cover trellis, fence or arbor. Blooms continuously from spring until fall. Colorful sweet pea blossoms are fragrant and make dainty cut flowers.

MIXED COLORS—100 for \$4.00 50 for \$2.00 25 for \$1.20

LIATRIS (Blazing Star or Gayfeather)

One of the taller growing perennials and very useful for perennial bed background. Does well in any type of soil and under adverse moisture conditions.

PYCNOTACHYA—Flower stems rise to a height of 6 feet, each topped by a foot-long flower spike of richly colored rosy-purple bloom. Blossoms during July and August. Excellent for cutting.

100 for \$10.00 50 for \$5.00 25 for \$3.00 10 for \$1.20

LILY-OF-THE-VALLEY (Convallaria)

One of the most familiar and most loved of all perennials. Will grow in shade or in spots where nothing else seems to grow. Exquisite, waxen white, bell-shaped blossoms hang from 8 to 10 inch stems. Foliage is ornamental all season. Blooms are dainty and delightfully fragrant.

100 for \$4.00 50 for \$2.00 25 for \$1.20

LILIUM TENUIFOLIUM (Coral Lily)

A charming, colorful, early flowering lily. Plants produce flowers in clusters of 9 to 12 blooms on strong stems about 1½ feet tall. Flowers are a deep scarlet color with strong recurved petals of waxy texture. Plants bloom during June and are ideal for rock gardens or borders.

100 for \$4.00 50 for \$2.00 25 for \$1.20

LINUM (Perennial Hardy Flax)

HEAVENLY BLUE—A valuable plant for perennial borders. Grows about 2½ feet high, with finely cut ornamental foliage. From May to August you have a fresh crop of beautiful, clear, light blue blooms each morning. Very desirable for mixed bouquets.

100 for \$5.50 50 for \$2.75 25 for \$1.65

LOBELIA (Cardinal Flower)

CARDINALIS—Often called "Indian Fire Stick". Plant is of dwarf growth habit but each summer sends up 18 to 24 inch stems from a rounded clump of foliage, each stem topped with an 8 to 10 inch spike of brightest Cardinal Red bloom. Very good for mass planting; fine for cutting; hardy and prolific.

100 for \$3.50 50 for \$1.75 25 for \$1.05

LYCHNIS (Campion or Catchfly)

An artistic perennial which has been cultivated for centuries in some parts of the world. Noted for its brilliantly colored flower heads and extreme hardiness. Ideal for lively color in your border during late summer and early autumn.

CHALCEDONICA (MALTESE CROSS) Vivid scarlet flowers in flat heads come over a long blooming period. Just the plant for bright spots of color in your garden. Grows 2½ feet high. Very hardy and easy to grow.

100 for \$3.50 50 for \$1.75 25 for \$1.05

MATRICARIA (Feverfew)

This splendid plant is much used for low growing beds. Very compact in growth; with strongly scented ornamental foliage. Produces masses of blooms in late summer and early fall. Grows 10 to 15 inches high.

BALL'S DOUBLE WHITE—This is the only fully double-flowering, pure white strain. We guarantee 98% true to description and highly recommend this variety.

BALL'S DOUBLE GOLDEN—This new variety is similar in growth habit to the Double White described above, except it produces masses of rich golden colored blooms.

Both varieties—100 for \$3.00 50 for \$1.50 25 for 90c

MYOSOTIS (Forget-me-not)

Most people are familiar with these dainty flowering Forget-me-nots which bring so much beauty and charm to the spring landscape. Delightful for the rockery, for walk edging or around the pool.

ALPESTRIS—Grows only 12 inches tall and universally loved for its tiny clear blue flowers in early spring.

100 for \$3.50 50 for \$1.75 25 for \$1.05

SUPER SWISS PANSIES

These are the giant flowering sorts with size and color of almost unbelievable beauty. Attractive foliage is luxuriant; plants are strong growers and bloom abundantly. When you buy Pansy plants it pays to buy the best. You will be highly pleased with these Giant Swiss varieties.

ALPENGLOW—Richest wine-red coloring. Large blooms in abundance. Ideal for bedding or borders.

SWISS BLUE (Ullswater)—Rich satiny ultramarine blue. Giant blooms in profusion until late fall.

DWARF MIXED—Mammoth blooms in a wide range of colors on dwarf plants.

CORONATION GOLD—Enormous blooms of clear gold color; lower petals flushed with rich golden orange. A bed of these make a thrilling spectacle of beauty.

GIANT MIXED—A veritable rainbow of color. Well-balanced shades are ideal for bedding or gay borders.

MAPLE LEAF MIXED—Giant size blooms combined with attractively formed foliage make this an especially desirable variety. Wide range of varied shades.

PURE WHITE—Large, beautifully shaped blooms of purest white. Ideal for low bouquets or blending with contrasting shades.

The seven varieties listed above

1000 for \$20.00 100 for \$2.50 50 for \$1.25 25 for 75c

RICHARDS FIELD GROWN

HARDY PHLOX

BEST OF AMERICA'S FAVORITE VARIETIES
COLORFUL NEW INTRODUCTIONS
WILL BLOOM NEXT SUMMER

No flower will lend more color and beauty to the perennial garden than a mass planting of Hardy Phlox. They thrive under average conditions; bloom freely over a long period of time and are equally satisfactory when used in beds or borders. We are growers of Phlox and have an unusually fine assortment of field grown plants. These are one-year plants, the best size for transplanting. All are well rooted and have bloomed in our fields, so we know they are all true-to-name. Phlox will start blooming early in July and continue through August into September.

VARIETY

AETNA—Excellent new variety which is highly resistant to rust. Superb deep scarlet color. Tall, strong grower.

AFRICA—The favorite deep red. Vigorous grower; produces an abundance of well-shaped flower heads.

BLUE BOY—Near blue color with violet cast. Good strong grower; of medium height.

BORDER QUEEN—A somewhat low-growing variety which carries massive flower heads of deep watermelon pink. Individual florets are unusually large.

CHARLES CURTIS—Brilliant cherry-red. The color is outstanding and makes a very showy display in the garden.

CHIEFTAIN—Rich, intense crimson. Considered the finest of the new dark reds. Flower heads are extremely large; blooms profusely; long lasting.

DAILY SKETCH—Extra large flowers of light pink with carmine eye. Vigorous grower.

DR. KLEMM—Large individual flowers are a pure white with a prominent diffused eye of rich violet. Plants have dwarf, compact habit of growth.

E. I. FARRINGTON—A Phlox of distinctive beauty. Flower trusses are extremely large; color is a delightful salmon shade with darker eye.

FLASH—Large flower heads of rich carmine-rose with orange-scarlet center. Very effective color combination.

JULY LIGHTS—Brilliant carmine-red with blood red eye. Strong, vigorous grower.

LEO SCHLAGETER—One of the brightest and flashiest of all red Phlox. Sturdy grower; very free flowering.

MARY LOUISE—Large, conical heads of pure white. A fine new variety that blooms throughout the summer.

MOONLIGHT DREAM—Semi-dwarf variety; produces large flower heads of glowing, pure white.

PRIME MINISTER—Clear pure white with brilliant red center. Perfectly formed flower heads, good color, make this outstanding.

SALMON BEAUTY—Exquisite salmon-pink with large white eye. Individual florets are extra large and well formed.

STARLIGHT—Large flower heads of lovely orchid shade with white eye. Good, vigorous grower.

THOR—Deep salmon-pink with an unusual scarlet overtone. Nicely shaped trusses on strong stems.

Prices on the 20 Varieties listed above:

100 of one variety \$15.00

25 of one variety \$ 4.00

50 of one variety for \$7.50

10 of one variety for \$1.75



Special Baby Phlox

These are well established crown or root cuttings and will produce some blooms this year. Due to the fact that they are grown in cold frames outdoors, they will not be available until May 15th. We cannot accept orders for them after June 15th.

AETNA—Tall strong grower and of superb deep scarlet color.

AFRICA—Lustrous deep carmine red with darker eye.

BLUE BOY—Near blue color with violet cast.

BORDER QUEEN—Massive heads. Deep watermelon pink.

CHARLES CURTISS—Brilliant cherry-red. Very showy.

CHIEFTAIN—Striking bright red. Enormous flower heads.

COUNT ZEPPLIN—Large white blooms with vivid, bright red eye.

DAILY SKETCH—Massive flower heads of light pink with carmine eye.

DR. KLEMM—Large trusses of white with diffused violet eye.

E. I. FARRINGTON—A delightful salmon shade with darker eye.

FLASH—Rich dark red with orange-scarlet center. Long stems.

HARVEST FIRE—Brilliant salmon-orange. Extra large blooms.

GEO. STIPP—A truly outstanding Phlox of glowing salmon-coral.

JULY LIGHTS—Brightest carmine-red with blood red eye.

LEO SCHLAGETER—One of the brightest of all red Phlox.

LILLIAN—Unusually large trusses of charming soft pink.

MARY LOUISE—New; large flower heads of pure white.

MIA RUYS—A dwarf variety; bears large heads of pure white.

PRIME MINISTER—Pinkish white, brilliant red center.

ROYAL PURPLE—Rich, satiny purple. Large, well-formed heads.

SALMON BEAUTY—Rich salmon-pink with white eye.

SALMON GLOW—Large florets of deep salmon. Vigorous grower.

STARLIGHT—Exquisite orchid with white eye.

THOR—Deep salmon-pink with scarlet over-tone.

Prices on the 24 Varieties listed above:

100 of one variety for \$4.50

50 of one variety for \$2.25

25 of one variety for \$1.35

PHYSALIS (Chinese Lanterns)

An attractive perennial noted for its large, showy, lantern-shaped fruits which turn a bright red when ripe. Especially desirable for drying for winter decoration.

100 for \$3.50

50 for \$1.75

25 for \$1.05

PLATYCODON (Balloon Flower)

EARLY GIANT BLUE—Large flowering and extra rich in color. One of the most showy and unique of garden flowers. Odd balloon-like buds open into bell shaped blooms. Very hardy and will grow under adverse conditions. Grows 2 feet high.

100 for \$3.00

50 for \$1.50

25 for 90c

PYRETHRUM (Painted Daisies)

No other perennial flower seems to have the general usefulness, beauty, color, hardiness and easy culture that belongs to these gorgeous flowers. Foliage is fernlike and ornamental. Stems are strong and erect. Plants transplant easily and each one produces a liberal number of blooms during the season.

ROBINSON'S HYBRIDS MIXED—The finest strain of painted daisies in mixed colors; a really great new strain. We think so much of it that we have discontinued growing any of the others. Plants bloom during May and June and grow 2 to 2½ feet tall.

1-yr. plants—100 for \$ 7.00

50 for \$3.50

25 for \$2.10

2-yr. plants—100 for \$10.00

50 for \$5.00

25 for \$3.00

ROBINSON'S CRIMSON—Same general description as above except that colors range from red to deepest crimson.

100 for \$ 6.50

50 for \$3.25

25 for \$1.95

ROBINSON'S ROSE AND PINK—Same general description as above except that colors cover a wide range from pastel pink to deepest pink and rose. We recommend them highly.

100 for \$7.00

50 for \$3.50

25 for \$2.10

RUDBECKIA (Cone Flower)

For tall backgrounds in the hardy perennial border these showy plants are indispensable. Free flowering; excellent for cutting.

PURPUREA—The best known Rudbeckia. Rosy reddish purple petals with high cone-shaped center of dark brown. Three to four foot stems are rugged and withstand high winds. Blooms freely from July until frost; plants grow 3 to 4 feet tall.

100 for \$4.00

50 for \$2.00

25 for \$1.20

SHASTA DAISY (Moonpenny)

One of the most widely known and used of all the hardy perennials. Constant improvements and the introduction of new strains have made them one of the most beautiful and sure-to-grow plants that you can have in your garden. Always showy in mass plantings and equally desirable as cut flowers.

ALASKA—The best known variety. Improvements in the strain now results in longer, stronger stems and larger flowers. They are exceptionally free flowering, producing blooms of large size with large golden centers, all through the summer and fall. Grows about 2½ feet tall. Very vigorous.

100 for \$3.50

50 for \$1.75

25 for \$1.05

DIENER'S DOUBLE FRINGED WHITE—Tall growing with strong stems and immense white blooms which are nearly all double with a very attractive fringed edge.

100 for \$4.00

50 for \$2.00

25 for \$1.20

MAJESTIC—Wonderfully large flowers, 5 to 6 inches across with a small yellow center. Blooms have a double row of straight, overlapping petals making the flowers full and compact. 30-inch stems are straight and strong, making this an exceptionally good cut-flower variety.

100 for \$20.00

50 for \$10.00

25 for \$5.50

10 for \$2.50

STATICE (Great Sea Lavender)

DUMOSA—A perennial plant with almost year-round usefulness; their profusion of blooms add color to the perennial border and they are especially desirable in bouquets and for winter decoration when cut and dried. This variety produces lovely misty orchid-pink blossoms during August.

100 for \$3.00

50 for \$1.50

25 for 90c

LATIFOLIA—Grows in fine lace-like form with a profusion of misty purplish-blue blossoms. May be cut and dried for winter bouquets. Unexcelled for filler in floral arrangements. Grows 18 inches high.

100 for \$3.00

50 for \$1.50

25 for 90c

STOKESIA (Cornflower Aster)

Rich green ornamental foliage from which 12-inch stems arise each topped by an exquisite, aster-like bloom with finely divided petals. Prefer a sheltered location.

CYANEA, BLUE—An excellent cutting variety. Flowers are clear azure blue in color. Plants begin blooming in July.

100 for \$3.50

50 for \$1.75

25 for \$1.05

VALERIANA (Garden Heliotrope)

COCCINEA RUBRA—Bright red flower heads are borne in abundance on 12 inch stems all through the summer months. Rich green foliage is ornamental and adds to the beauty of the plant. Thrive in rich soil in full sun.

100 for \$3.50

50 for \$1.75

25 for \$1.05

VERONICA (Speedwell)

LONGIFOLIA—Reaches height of about 30 inches and is a beautiful sight in July and August with its long spire-like spikes of deep blue.

100 for \$3.50

50 for \$1.75

25 for \$1.05

VIOLAS (Hardy Tufted Pansies)

One of the most popular edging and bedding flowers. In bloom nearly eight months of the year! Loved for their dwarf size, their colorfulness and their free-blooming habit.

ARKWRIGHT RUBY—Rich rupy-red color with satiny sheen. Very free flowering. Fragrant; excellent for cutting.

100 for \$4.00

50 for \$2.00

25 for \$1.20

BLACK IMP—Glossy black with bright yellow eye. Very showy.

100 for \$3.50

50 for \$1.75

25 for \$1.05

JERSEY GEM—Blooms from April until snow falls. Rich, shimmering violet-blue color. The most exquisite fragrance and extreme hardiness make this one of the finest Violas.

100 for \$4.00

50 for \$2.00

25 for \$1.20

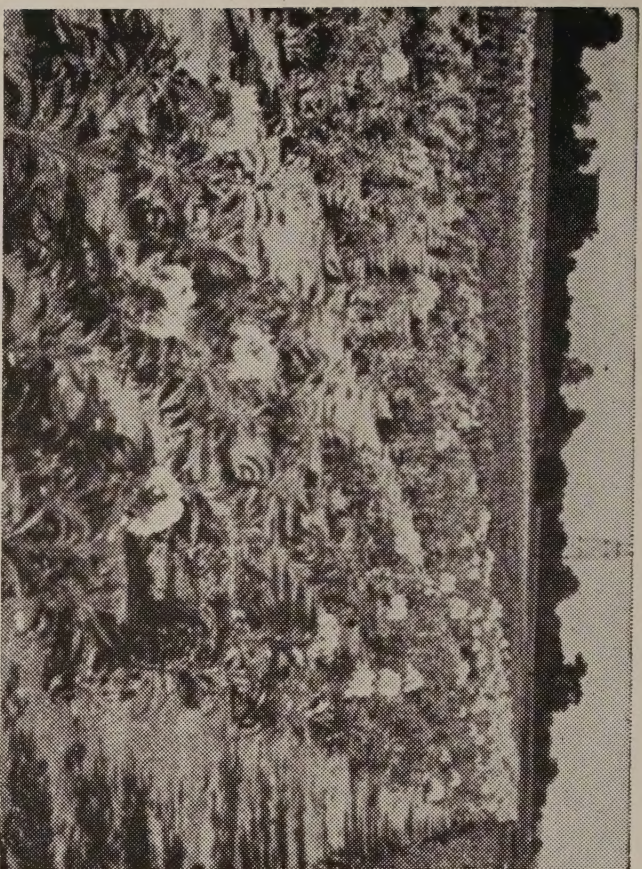
WALLER FRANKLIN MIXED—Mixture of gay blues and yellows. Especially desirable for bedding or colorful edgings. Plants produce a profusion of blooms.

100 for \$3.50

50 for \$1.75

25 for \$1.05

MEMORANDUM



One of Our Blocks of Hardy Phlox — 1 Year Plants
in Full Bloom in Early August

RICHARDS GARDENS

ON U. S. ROAD NO. 131

PLAINWELL, MICHIGAN

FIELD GROWN PERENNIALS, BULBS and HARDY PHLOX

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